

## **For immediate Press Release**

### **The Junior Aid Society's Teddy Bear Tea Party and Fashion Show**

The Junior Aid Society is having its first fundraising event of the season, The Teddy Bear Tea Party and Fashion Show, Sunday, November 13, 2011 at The Kernwood Country Club in Salem.

Doors will open at 1 PM providing attendees the opportunity to shop select vendor booths featuring The Child at Heart, Posh Squeaks and the Silhouette artist Carol Lebeaux. The featured retailers for the fashion show will be Hip Baby Gear, C & C Kids and J. McLaughlin. Each store will be offering trunk shows featuring runway looks and lots more with 15% of day of sales being donated back to Junior Aid.

The fashion shows will begin at 2 PM with Hip Baby Gear and C&C Kids offering a variety of looks for children. J. McLaughlin will follow with the women's runway show after an A Cappella performance by the Marblehead High School group, Serendipity. Local balloon artist, Jacob Abbisso, will be on hand to create a variety of fun balloon animals for children. Gift baskets donated by both Junior Aid members and local stores will be raffled off during the event and there will also be lots of time to visit with friends and family!

To purchase tickets or to find out more about The Teddy Bear Tea Party and Fashion show visit [www.junioraidsociety.org](http://www.junioraidsociety.org) and click on upcoming events.

Junior Aid Society, Inc. is a non-profit organization founded in 1927, which supports women and children's charities on Boston's North Shore. Its members are local women motivated to help those in need.

Junior Aid Society, Inc. organizes three events per year and donates 100 percent of its fundraising proceeds to deserving local groups working directly with women and children in need.

In addition to raising funds, the members of Junior Aid Society volunteer their time and personal resources in support of its charities. These activities include providing holiday gifts and stockings to various food banks and homeless shelters and working in local soup kitchens.

For more information about Junior Aid and the charities they support visit [www.junioraidsociety.org](http://www.junioraidsociety.org).