



JUNIOR AID SOCIETY  
2010/2011  
ANNUAL REPORT

P.O. BOX 233  
MARBLEHEAD, MA 01945  
[WWW.JUNIORAIDSOCIETY.ORG](http://WWW.JUNIORAIDSOCIETY.ORG)

**2010-2011  
BOARD OF DIRECTORS**

**Co-Presidents:**

Liz Bradley  
Kathy Sweetland

**Secretary:**

Kim Crowley

**Treasurer:**

Amanda Velluto

**Community Service:**

Heather Rosenbaum  
Michele Weed

**Membership:**

Lindsey Foley

**Publicity:**

Kristin Goedkoop

**Hostess:**

Jeanne Lang

**Fundraising:**

Stephanie Quinn (TBT)  
Kristin Goedkoop (TBT)  
Gabi Rogers (QOH)  
Stephanie Moio (QOH)  
Emily Greten (B2B)  
Kaki Ianchulev (B2B)

P.O. Box 233, Marblehead, MA 01945

[www.junioraidsociety.org](http://www.junioraidsociety.org)

## 2010 – 2011 Co-Presidents Report

This year was a fun filled and very productive year for Junior Aid! We welcomed 7 provisional members for 2010-2011 and welcomed back 21 active members. Each woman brought great energy and ideas to our organization.

Our year started off at the Boston Yacht Club in Marblehead on September 1<sup>st</sup> where we offered information to women interested in finding out more about our organization and had a chance to visit with our new members. Attendance was great and as we had published an announcement in the local paper, we were able to reach so many more women. It was also nice to see a number of members bring friends to find out more. We have planned a get-together for the 2011-2012 year at The BYC event for August 30, 2011.

Our first fundraising event for 2010-2011 was *The Teddy Bear Tea and Fashion Show* on November 14, 2010. It was Co-Chaired by Stephanie Quinn and Kristin Goedkoop. We had 145 attendees who enjoyed tea, fashions, raffle baskets, vendors and visiting with friends at The Kernwood Country Club in Salem, MA. JAS was able to raise \$4,452.98. We are planning a few small changes for next year's Tea such as offering trunk shows for both the moms and kids and we are thinking about having children's entertainment.

Our second fundraising event was *The Queen of Hearts Snow Ball* Co-Chaired by Gabi Rogers and Stephanie Moio. It was held at The Boston Yacht Club in Marblehead on February 5, 2011. This was a fantastic event with casino games, a huge silent auction, dancing and lots of fun. Our ticket sales were impressive – 140 and our limit for the event was 150 - so way to go everyone! We raised \$14,062.95!! Amazing.

In April provisional member Holly Dinsmore kindly hosted our first ever *Out with the Old, In with the New* J. McLaughlin Trunk Show. Provisional members Kim Allen, Amy Driscoll Gold and Lee Becker ran the party and made it a real success. We collected work appropriate clothing from all that attended to be donated to Girls Inc. for a seminar member Lindsey Foley independently ran on "How to dress for success". Junior Aid also provided \$420 of Target Gift cards to the girls that attended Lindsey's program.

Our third fundraiser, The Beach to Beach 5K was a successful event for Junior Aid. The rain held out and we had over 400 runners come out in support of our efforts on May 14, 2011. This event was Co-Chaired by Emily Greten and Kaki Ianchulev. The net profit for this event was \$7,336.02.

The membership was very generous with their time and personal resources this year. We had a great group volunteer at My Brother's Table in Lynn in March and all came away wanting to do more. We are planning two serving opportunities for next year. We also did two food collections for the Marblehead Food Pantry and The Harvest of Hope Pantry in Salem. In December we gathered \$250 worth of grocery gift cards and donated them to the pantries and then at Easter gave 60 baskets to MFP. All of our contributions were greatly appreciated especially in such a tenuous economy.

In an effort to learn more about the needs of our community, Junior Aid visited Girls Inc. this past October. We heard about their various programs and the impact on the young women of Lynn. We were also pleased to have a presentation given by Kit Jenkins of RAW Art at Kristin Goedkoop's house in February.

This year Junior Aid Society received a record 14 grant requests totaling \$58,600! This is the most ever asked of our organization. After reviewing the grants and programs we are thrilled to be able to distribute \$30,000 to 12 very deserving North Shore programs. The grant list is as follows:

<b>Organization</b>	<b>Specific Program</b>	<b>Grant Amount</b>
Family & Children's Services (Lynn)	The Right Moves	<b>\$3,000.00</b>
Boys and Girls Club of Lynn (Lynn)	Summer Day Camp Member Scholarships	<b>\$1,500.00</b>
Lynn Community Health (Lynn)	Baby's First Christmas	<b>\$1,000.00</b>
North Shore Mediation Center (Beverly)	Hot Topix	<b>\$2,100.00</b>
Lynch/van Otterloo YMCA (Marblehead)	Children's Island Day Camp	<b>\$3,000.00</b>
The Salem Mission/Lifebridge (Salem)	Art Therapy 12 week course	<b>\$2,000.00</b>
Birth to Three Center (Ipswich)	Project Play Group	<b>\$2,500.00</b>
Housing Families (Revere branch)	Scholarships for 1 week of day camp	<b>\$2,000.00</b>
HAWC (Salem)	Parent/Child Trauma Recovery program	<b>\$3,300.00</b>
RAW Art (Lynn)	Art 4 Girlz, Women 2 Be, Mariposa	<b>\$3,300.00</b>
Massachusetts Coalition for The Homeless (Lynn)	First Stop	<b>\$3,500.00</b>
Girls Inc. (Lynn)	Summer Camp Scholarships	<b>\$2,800.00</b>
<b>Total Amount Distributed</b>		<b>\$30,000.00</b>

Thank you to our membership, our supporters and friends. This has been an incredibly successful and rewarding year and it would not have happened without all of you.

Respectfully submitted,

Liz Bradley and Kathy Sweetland

## 2010-2011 Treasurer's Report

<b>Balance July 2010</b>	<b>\$721.50</b>
<b>Dues</b>	<b>2010-2011</b>
Active Members	\$1,190.00
Sustaining Members	\$375.00
<b>Total Dues</b>	<b>\$1,565.00</b>
<b>Community Service Contributions</b>	
Voluntary Contributions	\$210.00
<b>Total Community Service Balance</b>	<b>\$210.00</b>
<b>Contributions/Fundraising</b>	
Deposit - Gifts	\$800.00
Josh Greenhill	\$488.70
Josh Greenhill - 2009 Match from Baupost	\$500.00
Burn 2010 5K Sponsorship	\$500.00
UBS Matching Gift	\$325.00
Stephen and Edeltraud Bradley	\$350.00
The Pryor Foundation	\$3,500.00
J.McLaughlin	\$225.60
Town of Marblehead	\$36.00
Donation for Website - Liz Bradley	\$166.80
<b>Total Contributions</b>	<b>\$6,892.10</b>
<b>Interest Income</b>	
Marblehead Savings Bank	\$5.20
<b>Total Interest Income</b>	<b>\$5.20</b>
<b>Hostess Expenses</b>	
Provisional Get Together	\$235
June Dinner	\$-
<b>Total Hostess Expenses</b>	<b>\$235</b>
<b>Administrative Expenses</b>	
PO Box	\$92.00
Commonwealth of Massachusetts	\$35.00
Insurance	\$1,048.00
2009 Taxes	\$840.00
Commonwealth of Massachusetts - Form PC	\$35.00
Commonwealth of Massachusetts - Corporation Division	\$15.00
Ava Host - Website 2011-2013	\$166.80
General Marketing Brochures and shipping	\$83.39
Save the Date Magnets for Provisional Event	\$81.46
Checks	\$73.00
Town of Marblehead - Raffle Permit	\$50.00
<b>Total Administrative Expenses</b>	<b>\$2,520</b>
<b>Teddy Bear Tea Income</b>	
Table Sponsors	\$1,600.00
Admission Sales	\$3,877.82
Raffle Ticket Sales	\$555.00
Vendor	\$645.00
Donations	\$180.00

**Total Income** **\$6,857.82**

**Teddy Bear Tea Expenses**

Printing \$479.97

Postage \$64.87

Kernwood Country Club \$1,740.00

Cookies \$120.00

**Total Expenses** **\$2,404.84**

**Total Teddy Bear Tea Net Income** **\$4,452.98**

**Queen of Hearts Income**

Ticket Sales \$9,685.65

Sponsors \$2,400.00

Auction \$8,778.60

Funny Money \$1,035.00

**Total Income** **\$21,899.25**

**Queen of Hearts Expenses**

Boston Yacht Club \$3,545.94

Casino Productions \$3,860.00

Printing \$203.24

Misc. Supplies \$80.12

Credit Card Fees \$147.00

**Total Expenses** **\$7,836.30**

**Total Queen of Hearts Net Income** **\$14,062.95**

**Beach to Beach 5K Income**

Registration \$7,787.00

Sponsors \$2,800.00

Raffle \$169.00

Donation for Raffle Tax \$8.45

**Total Income** **\$10,764.45**

**Beach to Beach 5K Expenses**

DJ \$250.00

Magnets \$118.36

Flyers \$210.41

Postcards \$413.17

Medals \$133.00

Timer \$600.00

T-Shirts \$1,206.90

New England Runner Calendar \$80.00

Police \$352.00

Raffle Tax \$8.45

Misc. Supplies \$56.14

**Total Expenses** **\$3,428.43**

**Total Beach to Beach 5K Net Income** **\$7,336.02**

**Charitable Distributions**

Family & Children's Services \$3,000.00

Boys and Girls Club of Lynn \$1,500.00

Lynn Community Health	\$1,000.00
North Shore Mediation Center	\$2,100.00
Lynch/van Otterloo YMCA	\$3,000.00
The Salem Mission/Lifebridge	\$2,000.00
Birth to Three Center	\$2,500.00
Housing Families	\$2,000.00
HAWC	\$3,300.00
RAW Art	\$3,300.00
Massachusetts Coalition for The Homeless	\$3,500.00
Girls Inc.	\$2,800.00
Girls Inc. - Target Gift Cards	\$420.00
<b>Total Distributions</b>	<b>\$30,420.00</b>

**Total Income 2010-2011**

Total Dues	\$1,565.00
Community Service	\$210.00
Total Contributions	\$6,892.10
Teddy Bear Tea Net Income	\$4,452.98
Queen of Hearts Net Income	\$14,062.95
Beach to Beach 5K Net Income	\$7,336.02
<b>Total Income</b>	<b>\$34,519.05</b>

**Total Administrative/Hostess Expenses** **\$(2,754.49)**

**Total Net Money Raised** **\$31,764.56**

**Distributions to Charities** **\$30,420.00**

**2011-2012 Expenses Paid Date**

Kernwood Country Club Deposit	\$500.00
<b>Total 2011-2012 Expenses Paid to Date</b>	<b>\$500.00</b>

**2011-2012 Income to Date**

Provisional Dues	\$25.00
<b>Total 2011-2012 Income to Date</b>	<b>\$25.00</b>

**Should be Starting Next Year** **\$1,591.06**

**Actual Balance** **\$1,596.86**

Respectfully submitted,

Amanda Velluto

## 2010-2011 Membership Report

This year was a great success in the area of new membership. We were fortunate to welcome 7 wonderfully motivated women, each of whom brought unique talents to Junior Aid.

They are (in no particular order): Liz Murray, Lee Becker, Julie O'Neil, Kim Allen, Holly Dinsmore, Amy Driscoll Gold, and Ashley Grenier

We started off the year with a welcome party at the Boston Yacht Club on September 1<sup>st</sup> for new members and those interested in finding out more about The Junior Aid Society. You could tell right away that this group of women was full of energy, fun and ready to pitch in. Joining our active members this brought our total membership for the 2010-2011 year to 28 women. It was clear that this group would be a real asset to Junior Aid and our mission to support the needs of women and children on Boston's North Shore.

Our membership didn't disappoint. They all chipped in for our first event, The Teddy Bear Tea: helping with raffle tickets, getting clothes organized, modeling or just bringing their friends to fill tables!

Our next event was The Queen of Hearts Ball in February. Once again, Junior Aid provisional and active members proved to be very helpful: providing fabulous auction items, selling tickets to the event, and having a blast. This all lead to our most successful ball yet!

Holly Dinsmore hosted our first ever Out with the Old, In with the New J.Mclaughlin Trunk Show. Kim Allen, and Amy Driscoll Gold ran the party and made it a real success. They collected work appropriate clothing from all that attended to be donated to Girls Inc. for a seminar I ran on "How to dress for success."

Lastly, our Beach to Beach 5K Run was another successful event for Junior Aid. The rain held out and we were so lucky to have the support of our provisional and active members in volunteering their time. We also had a membership table at the Beach to Beach that advertised the benefits of joining Junior Aid. We handed out membership applications, a new informational brochure (generously designed by Kim Crowley) describing Junior Aid's mission and events and a save-the-date magnet for our welcome party at the Boston Yacht Club to be held on August 30th, 2011. Interested women were able to ask our Co-President, Liz Bradley, questions and peruse our recent grant requests as well as some artifacts and photos from our archives.

This group of women has provided Junior Aid with the fresh energy which should continue to blossom in years ahead.

Respectively submitted,

Lindsey Foley

## **2010-2011 Community Service**

On October 12<sup>th</sup>, the Junior Aid general meeting was held at Girls Inc, in Lynn. Pat Driscoll, Director of Girls, Inc, spoke as well as several of the girls who are currently a part of the organization. The girls told personal success stories and thanked Junior Aid for our continued support.

In November and March, members of Junior Aid generously donated canned and non-perishable items to the Marblehead Food Pantry and Saint Joseph's Food Pantry. It was noted that the food pantries are often in need of specific items so it was decided that Junior Aid would contact the food pantries in advance to ask for requests.

At the December holiday party Junior Aid members donated \$250 worth of grocery store gift cards that were distributed to St. Joseph's Food Pantry and the Marblehead Food Pantry. These donations were especially needed this past holiday season and we received beautiful thank you notes from both pantries.

At our February 8<sup>th</sup> meeting, Kit Jenkins, Executive Director of RAW Art presented and spoke about the mission of RAW Art in the Lynn community. Sara Bamientos, a former student now intern at RAW Art spoke about the program and how it directly changed her life. She brought in various pieces of her own art and let the members ask questions about them and see the different mediums used.

On March 24<sup>th</sup>, Junior Aid members volunteered their services at My Brother's Table in Lynn with the help of Mary Magner head of operations at that facility. It was the first time some of the members had volunteered at a soup kitchen and it was a life changing experience for all of us who participated.

March 8<sup>th</sup> was our annual Easter Basket stuffing meeting where we all gathered at Jeanne Lang's house to prepare all the goodies to be brought to Marblehead Food Pantry. We were able to donate 60 Easter baskets containing crayons, bubbles, pencils, a little bit of candy and coloring books. They looked fantastic and were so appreciated by MFP.

At the end of April we had a member and friends event called Out with the Old and In with the New. Members were asked to bring gently used interview appropriate clothing and shop a trunk show set up by J. McLaughlin. The store donated back 15% of their sales that amounted to \$225 and combined with remaining stocking funds we purchased \$420 Target gift cards for 21 girls at Girls Inc. The cards and clothes were presented by member Lindsey Foley at a talk she gave on style and what to wear on interviews. Lindsey reported to Jr. Aid that her Girls Inc. event was a great success and that our contributions were welcomed enthusiastically.

Respectfully submitted,

Michele Weed and Heather Rosenbaum

## 2010 – 2011 Hostess Report

The main job of Hostess is to make sure notices are sent to membership about meeting dates, times and locations. The hostess is also responsible for requesting beverages and snacks for the meetings and providing paper products to the meeting host if needed. The general membership was very eager to provide food and beverage donations to Junior Aid this past year and it was most appreciated.

Aside from the standard monthly board and general meetings, our membership got together at The Boston Yacht Club on August 29, 2010 for drinks and appetizers. We were able to meet women interested in joining our organization and visit with friends we hadn't seen all summer. It was a great night.

In early December a number of J.A.S. members gathered at Gabi Rogers house to create our 2<sup>nd</sup> annual Jr. Aid Gingerbread House. It was a super time and our house looked fantastic!! Then on December 10<sup>th</sup> we gathered at Liz Bradley's house for the annual Holiday Party. The main course was purchased but members were kind enough to bring delicious appetizers, desserts and drinks.

In April Junior Aid Society hosted a Trunk Show by J. McLaughlin called Out with The Old, In with The New. It was a night to shop and join friends in raising money for Girls Inc. Kim Allen, Amy Driscoll Gold, Holly Dinsmore and Lee Becker, all provisional members this year, did an outstanding job organizing all the details and hosting this event.

Our final gathering was a dinner and grant distribution meeting on June 14<sup>th</sup>, 2011. Members came with wine in hand and we all celebrated our hard work and a job well done! it was a perfect way to close out the year.

We offer a special thank you to all our members who were gracious enough to host monthly meetings – we know the idea of having 20 people in your living room can be daunting but it makes our time together comfortable and productive. And finally, thank you to all who volunteered to bring snacks and beverages – they were delicious and gratefully received.

Respectfully submitted,

Jeanne Lang

## **2010 – 2011 Secretary's Report**

The Secretary's job is to keep the internal communications of Junior Aid working smoothly. The following were the main responsibilities for the year:

- As secretary, I have kept records of our meetings and attendance for the year.
- The Co-Presidents prepared a printed membership directory and by-laws report for the 2010-2011 year. This resource lists board members and contact information; dates, locations, and times for board meetings and general meetings; event dates; addresses, email, and phone for current and provisional members; and, finally, the bylaws of The Junior Aid Society, Inc.
- The Co-Presidents have also prepared a Junada and sent reminders for meetings and other events.

### Comments and Recommendations

- For the future it may be worthwhile to appoint a stand-in secretary as backup when the board member is unable to attend a meeting.
- Perhaps in the future we can develop a way for those that do not attend a monthly meeting to access the meeting minutes and sign off as having read them.

Respectfully submitted,

Kim Crowley

## 2010 Teddy Bear Tea and Fashion Show

Junior Aid held its second Teddy Bear Tea and Fashion Show on Sunday, November 14<sup>th</sup> 2010 at The Kernwood Country Club in Salem. Ann O'Brien, a Kernwood member and honorary member of The Junior Aid Society's Board, kindly sponsored our event at the club. We had sixteen table sponsors for \$100 each for a total of \$1,600. The sponsors included Beach Bluff Cleaners, Elin Spring Photography, National Grand Bank, Marblehead School of Music, Performing Arts Center, Dr. Keith Taylor, Posh Squeaks, Dr. Corine Barone, Tower School, Brain Balance, Boston Ballet, Energy Within, Morgan Stanley Smith Barney, USB, Something Suitable and You and Me. Each sponsor received table signage and an ad in our event booklet.

This year we offered adult tickets for the tea at \$30 and children under 12 could attend for \$20 each. Tickets were available online through PayPal or by mail. We sold 145 tickets for a total of \$3,877.82. We also had 13 raffle baskets put together by our members. Tickets for the raffle baskets were \$1 each or 6 tickets for \$5 – total ticket sales for the raffle baskets were \$555.

The event started at 1:00 pm and at check in attendees were told their table number and given a wonderful gift bag with promotional items from our sponsors and retailers. Each child was given a very special Teddy Bear Tea cookie made by Starlight Creatives. Once inside the main room our guests enjoyed tea, sandwiches and sweets served at the tables. We also gave our guests an opportunity to view the 13 raffle baskets and shop the vendors along the edge of the room. All seven vendors (Le T Designs, Pleasing Pillows Plus, 17 Jewel Products, Judy G. Design, Child at Heart, Patsy Kane and Alli B's Tees) donated 10% of their sales back to Junior Aid.

We had three local children's clothing vendors, Scuppers for Kids, Hip Baby Gear and Babe, show wonderful and fun outfits for boys and girls. Then two women's clothing vendors, F.L. Woods and J. McLaughlin, showed fantastic outfits modeled by our membership. J. McLaughlin also had a truck show so that our attendees could purchase items seen in the fashion show. They donated 15% of their sales back to Junior Aid for a total of \$530.60. J. McLaughlin was also kind enough to offer the 15% back discount the following week after the tea at their shop in Beverly.

The proceeds and expenses are listed below:

Tickets - \$3,877.82  
Sponsors - \$1,600  
Raffle - \$555  
Vendors - \$645.60  
Donations - \$180  
Total Gross Income: \$6,857.82

Kernwood Country Club - \$1,740.00  
Printing - \$479.97  
Postage – \$64.87

Cookies - \$120

Total Gross Expenses - \$2,404.84

**Net Profit - \$4,452.98**

We had a great group from membership who secured sponsors, contributed to the raffle baskets, sold tickets, modeled and allowed their children to model. Also a big thanks goes to Kim Crowley for her generosity and time in the design and production of the event materials.

This is a great event and we have already begun to plan for our next Teddy Bear Tea and Fashion Show on November 13, 2011.

Respectfully submitted,

Stephanie Quinn, Kristin Goedkoop and Liz Bradley

## 2011 Queen of Hearts Snow Ball

Junior Aid held its third Queen of Hearts Snow Ball on Saturday, February 5<sup>th</sup> at the Boston Yacht Club. We had seven table sponsors for \$300 each including Puleo Plumbing, Gagnon Group, Dr. Tim Curtin, Andy Sweetland of UBS, Quadrant Health, Georgie Living, and Stephanie Moio of William Raveis Real Estate. Each sponsor received one ticket to the event, an ad in the auction book and signage on a casino table. We also had 60 amazing silent auction items that brought in \$8,778.60. Katharine Navins did a beautiful job on the invitation with designing our Queen and Kim Crowley designed and printed the wonderful Auction/Ad Book.

The night started at 7:00 and went until 11:30 with tickets being sold at \$75 per person. Each person received \$1000 of play money and one raffle ticket as they checked in. We also sold additional play money throughout the night. Casino Production set up our Casino Night again with seven tables and it was a huge success. Tables were open from 8-10:30 and the DJ started at 7:30 and played until 11:30. There were three raffle items that were drawn at the end of the night.

This year we advertised with save-the-date cards for the Ball at our Teddy Bear Tea. We also generated a new mailing list with updated contact information for potential guests submitted by our members. This mailing list was used by the QOH Committee to send invitations by mail. We also sent the invitation in electronic form via email to members so that they could forward it to local mother's and social groups.

Ticket sales went smoothly this year and we sold 140 tickets (including those provided to our sponsors). Everyone had a great time. We had many different people attend this year than last year. We served passed hors d'oeuvres which worked out perfectly and had a cash bar.

This year we made almost \$15,000 from ticket sales, our sponsors, silent auction items and selling play money. We were also very fortunate to have cash donations from some people that could not attend.

Tickets - \$9,685.65 (includes all PayPal fees and the deduction of Josh Greenhill's donation which came out to \$488 and change with the fees)

Sponsors - \$2,400

Auction - \$8,778.60

Funny Money - \$1,035

Total Gross Income - \$21,899.25

Boston Yacht Club - \$3,545.94

Casino Productions - \$3,860

Printing/Supplies \$283.36

Credit Card Fees - \$147

Total Gross Expenses - \$7,836.30

**Net Income - \$14,062.95**

We had a great group from membership who secured sponsors, got a number of auction items, really talked up the Ball to get more people to come and got donations.

This is such a fun event and is definitely worth having again. Next years date is all set for Friday, February 4, 2011.

Respectfully submitted,

Stephanie Moio and Gabi Rogers

## 2011 Beach To Beach 5K

The 4<sup>th</sup> annual Beach to Beach 5k was held Saturday, May 14, 2011 and was a great success. The race followed the same course as last year's, through the Goldthwaite neighborhood, over the causeway to Flint St. and back past Devereux Beach to the finish.

This year we advertised this event with half-page flyers that went out to Marblehead middle and elementary public schools and North Shore preschools. We posted flyers and magnets in local businesses and sent an email blast to past supporters and participants. There was also an event listing in The Swampscott and Marblehead Reporters.

The weather was chilly and drizzly, but we did have approximately 112 people show up for race day registration. We had 324 pre-registrants, a record number. Only 10 of those were mail-in registrations, the others from active.com. Nine of the ten mail-in registrations were part of an underprivileged, girls youth soccer team in Lynn. They chose our race specifically for the charities we support. It was great to see that our events have meaningful impact. Their coach sponsored each girl and we were able to provide T-shirts for all of them.

The race could not have happened without our sponsors. Hip Baby Gear agreed to again be our presenting sponsor along with 6 other associate sponsors: UBS, Stephanie Moio, Juice Plus, Kim Crowley Designs, Chakra, and Brain Balance. Presenting sponsorship cost \$1000 and associate sponsorship was \$300. We were also fortunate to have the involvement of the Girl Scouts and a group from Max Potential Running who volunteered on the course giving directions as well as handing out water. Lolli from Juice Plus was onsite to make smoothies to sample and we had samples from Cabot Creamery and Luna Bar, as well. The Muffin Shop and Newman's Bakery thoughtfully provided post race snacks. Fastenal supplied water and Road ID provided bib numbers and prizes.

A fun, new addition to this year's race was the D.J. We had great feedback from the runners and spectators regarding the music. Everyone only had great things to say about him and having the microphone made making announcements and moving people to the start much easier.

North Shore Timing provided the timing for the race again this year for \$600, a \$100 increase over 2011. Given the price increase and some reviews and comments from runners it is recommended that we look into the cost of chip timing.

Members, their families and friends are really what make this event a success. The event took approximately 4 hours and took in a little over \$10,500 and had a net profit of \$7,336.02. We look forward to the 2012 Beach to Beach 5k!

Following are the proceeds and expenses:

Registration - \$7,787

Sponsors - \$2,800

Raffle - \$169  
Donation for raffle tax - \$8.45  
Total Gross Income - \$10,764.45

DJ - \$250  
Magnets - \$118.36  
Flyers - \$210.41  
Postcards - \$413.17  
Medals - \$133  
Timer - \$600  
T-Shirts - \$1,206.90  
New England Runner Calendar - \$80  
Police - \$352  
Raffle Tax - \$8.45  
Misc. Supplies - \$56.14  
Total Gross Expenses - \$3,428.43

Net Income - \$7,336.02

Respectfully Submitted,

Emily Greten